



DONATION FORM FOR SCHOOL PROGRAM ADVERTISING

Thank you for supporting our community’s children and their fine arts activities by making a donation to the school in the form of a program advertisement.

Directions for placing a program ad:

1. Return this form to your school contact.
2. Submit your ad artwork in black & white
 - **E-copies work best and are strongly preferred.**
 - **All ads must be print-ready. Design services not available.**
3. Enclose payment. Checks payable to *Abbott Middle School*

Advertising Rates: (Sizes are in inches - height x width)

| | |
|--|---------------------|
| Business card | \$50.00 |
| 1/4 Page (4"x 2 3/8") | \$65.00 |
| 1/2 Page (4"x 5") | \$100.00 |
| Full Page (8"x 5") | \$175.00 |
| Inside Back Cover | \$200.00 |
| Inside Front Cover | \$250.00 |
| Full Color Back Cover | \$400.00 |

Electronic ads must be in JPG or PDF format at a minimum of 300dpi resolution.

Send artwork to: john.deierlein@wbsd.org

If you send a hard copy, **do not fold, staple, or tape the artwork.**

Return this form with payment (and hard copy if applicable) to your school contact or to:

Abbott Middle School
Attn: John Deierlein
 3380 Orchard Lake Road
 West Bloomfield, MI 48324

Please Print: School Contact/Student’s Name: _____

Advertiser/Company Name: _____

Company Representative’s Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____ Signature: _____

AD DEADLINE IS FEBRUARY 13, 2017

Thank you for supporting the performing arts in West Bloomfield